

Notearama Fact Sheet

Company: Notearama Inc.

Website: <https://www.notearama.com>

Product: Notearama Knowledge Publishing System

Beta Availability: Open Beta

Headquarters: San Diego, California, USA

Company Overview

Notearama is a cloud-native Knowledge Publishing System that enables users of popular Personal Knowledge Management (PKM) applications to instantly publish selected notebooks as searchable, shareable websites. Rather than creating and maintaining content in a traditional Content Management System (CMS), users continue working in their preferred note-taking application while Notearama handles Web publishing.

Mission

To make valuable knowledge easier to publish, discover, share, and monetize without requiring technical skills or traditional website management.

Problem

Millions of professionals maintain valuable information inside note-taking applications such as Evernote and Microsoft OneNote. While these platforms excel at capturing knowledge, they are not designed for publishing content that can be discovered through search engines or AI-powered search or embedded into existing websites or blogs. Sharing often requires recipients to have accounts or access permissions, limiting reach.

Solution

Notearama transforms selected notebooks into professionally organized web pages that can be:

- Published in seconds
- Indexed by search engines
- Discovered by AI agents
- Shared through a simple public URL
- Embedded into existing websites and blogs
- Updated automatically as content evolves

Current Integrations

- Evernote
- Microsoft OneNote
- Markdown (e.g. Bear, Joplin, Logseq, Obsidian)

Key Features

- No-code publishing
- Notebook-based organization
- Rich HTML formatting
- Search engine indexing
- AI discoverability
- Website embedding
- Notebook collections
- Audience engagement
- Affiliate link support
- Custom-branded enterprise deployments

Key Benefits

- Publish directly from existing notes
- Eliminate duplicate content management
- Increase visibility in search engines
- Improve AI discoverability
- Build authority through published expertise
- Share knowledge without requiring recipients to create accounts
- Keep published content synchronized with ongoing updates
- Create a long-term, searchable knowledge library

Target Markets

- Small businesses
- Solopreneurs
- Consultants
- Researchers
- Educators

Typical Use Cases

- Knowledge bases
- Research/Reference libraries
- Customer resource centers
- Product documentation
- Educational resources
- Technical notes
- Living documentation

Differentiators

Unlike traditional Content Management Systems, Notearama does not require users to recreate content inside another platform. Authors continue using familiar note-taking applications while Notearama converts their notebooks into organized web content.

Compared with native Evernote or OneNote sharing, Notearama publishes content that is intended for broader web discovery rather than limited sharing and collaboration.

Monetization Options

Publishers can generate revenue through:

- Affiliate marketing
- Sponsored content (planned)
- Premium PDF downloads (planned)
- Advertising (planned)

Enterprise Offering

Organizations can deploy a branded version of Notearama with their own identity, administrative controls, and dedicated cloud environment for publishing organizational knowledge.

Pricing

Open Beta is currently available at no charge. Premium subscription plans and enterprise licensing will be introduced in future releases.

One-Sentence Description

Notearama is a no-code Knowledge Publishing System that transforms notebooks from Evernote and OneNote into searchable, shareable websites in seconds

Standard Description

Notearama is a cloud-native Knowledge Publishing System for users of popular personal knowledge management (PKM) apps. It allows users to quickly and easily turn notes/notebooks into structured, web-published, and potentially monetizable content. It is ideal for users and businesses that already have an audience and Web presence but would benefit from adding a “depth layer” to their website, blog, or portal for a quicker, simpler, and easier way to publish sequential, time-sensitive, frequently changing, or more detailed information than is practical on a website.

Management Team

David Nagy — Founder & CEO

David Nagy is a technology entrepreneur, product strategist, and digital business executive with extensive experience in software, Web and cloud technologies, developer platforms, and emerging digital markets. He has led product strategy, system design, market segmentation, and go-to-market initiatives across multiple technology businesses. As Founder and CEO of Notearama, Nagy conceived and developed the company's

Knowledge Publishing System, bringing together personal knowledge management, content organization, and Web publishing in a single platform.

Lance Hoffman — Entrepreneur & Marketing Executive, Advisor

Lance Hoffman is an experienced entrepreneur and marketing executive specializing in strategic marketing, product positioning, digital marketing, e-commerce, and business development. He is a co-founder of Mamma Chia and has extensive experience building brands and bringing products to market. Hoffman is also an Adjunct Professor of Marketing at San Diego State University, combining practical entrepreneurial experience with academic expertise in marketing and consumer behavior.

Mike MacIntosh — Marketing & Growth Strategist, Advisor

Mike MacIntosh is a seasoned marketing executive and growth strategist with extensive experience developing customer-focused marketing strategies for technology and other high-growth businesses. His expertise includes customer acquisition and retention, market segmentation, customer experience, analytics, and data-driven marketing. His career includes senior marketing leadership at Apple, Dell and other technology companies, where he helped develop innovative approaches to customer engagement and business growth. Mike brings a strong combination of strategic thinking, analytical expertise, and practical experience in turning customer insights into effective marketing and growth initiatives.

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